INTTRVU

GENERATIVE & AGENTIC AI *FOR BUSINESS LEADERS*

with ***NASSCOM*** certification

Strategy, Tools & Transformation

+91 7756043707

https://inttrvu.ai

About the Program

Generative & Agentic AI for Business Leaders: Strategy, Tools & Transformation

A comprehensive 4-month live weekend program designed for experienced professionals who want to strategically lead, govern, and scale AI initiatives within their organisation.

This is not a coding or developer program, it is a practical, leadership-focused curriculum built around real-world decision-making, enterprise strategy, and effective communication with technical teams and senior stakeholders.

■ Who is this for ?

Managers, team leads, and business leaders with 5–20 years of experience driving strategy, innovation, and transformation across any function and any industry. No technical or coding background required.

■ Program Format:

4 months of live, interactive weekend sessions — designed to fit around your professional commitments with minimal disruption to your work schedule.

■ What you will gain:

Clarity, frameworks, and confidence to guide AI initiatives, govern AI responsibly, collaborate with technical teams, and communicate business value to leadership and stakeholders.

■ How you will learn:

Through 25+ real-world case studies and hands-on no-code AI demonstrations, you will build practical knowledge across industries, including banking, healthcare, manufacturing, retail, logistics, and beyond.

Note: If you are looking for a coding or developer-focused program, this program is not suitable for you.

Who Is This Program For?

01 **Senior Leaders & Managers**
Driving strategy, innovation and digital transformation at the enterprise level.

02 **Business & Functional Leaders**
Exploring AI for operations, customer experience, and data-driven decision-making.

03 **Technology Leads & Innovation Managers**
Responsible for AI initiatives, digital tools and enterprise technology strategy.

04 **Product, Operations & Process Leaders**
Implementing AI-enabled solutions to improve efficiency and business outcomes.

05 **AI Adoption & Transformation Professionals**
Leading AI adoption, automation and enterprise workflow transformation programs.

Industries Covered in Case Studies

- Banking & Financial Services
- Healthcare & Pharma
- Manufacturing & Automotive
- Retail & Consumer Goods
- Logistics & Supply Chain
- Insurance
- Technology

What You Will Walk Away With

AI Clarity for Confident Leadership
Understand GenAI, Agentic AI, RAG, and enterprise AI architectures to engage with technical teams and leadership confidently without writing any code.

Vendor & Build-vs-Buy Decision Framework:
Evaluate AI vendors, foundation models, cloud platforms (AWS, Azure), open-source options, and scaling strategies with confidence.

AI ROI & Business Case Toolkit
Justify AI investments, define measurable KPIs, and present compelling value propositions to senior stakeholders and decision-makers using structured ROI frameworks.

Governance & Risk Playbook
Practical frameworks for managing AI bias, hallucinations, data security, privacy, and regulatory compliance across enterprise deployments.

Enterprise AI Opportunity Roadmap:
Identify, prioritise, and sequence high-impact AI use cases specific to your organisation's context, industry, and strategic goals.

Program Materials & Resources
Session decks, frameworks, ROI calculators, structured templates, sample datasets (where applicable), and recorded demo and case study walkthroughs for continued reference.

Program Focus: Real-World Case Studies

"Learn AI by solving the problems that matter most to enterprises today."

25+ Real-World, Executive-Focused Case Studies

Spanning banking, healthcare, manufacturing, retail, logistics, insurance, pharma, and automotive each case study mirrors real boardroom decisions and enterprise challenges.

AI Strategy in Action — Decisions, Priorities & Enterprise Impact

Identify high-impact AI opportunities, prioritize initiatives, design multi-agent workflows, govern AI responsibly, and develop scalable enterprise AI strategies.

Hands-On, No-Code AI Demonstrations

See AI in action— embedded demos in every case study show you how AI tools work in real business contexts. No coding required at any point.

Peer Learning with Senior Leaders

Share insights, debate trade-offs & co-create solutions alongside business peers from diverse industries and functional backgrounds.

Practical Frameworks & Roadmaps

Every case study embeds actionable frameworks, templates, and decision models that you can apply immediately in your organisation after each session.

Sample Case Studies Included

Banking AI-driven credit risk assessment vs rule-based evaluation	**Cybersecurity** ML-powered fraud detection and anomaly identification
Pharma Sentiment analysis for medicine review monitoring	**Automotive** LLM-powered design review automation and documentation
Healthcare AI platform selection: Azure vs AWS vs Open-Source	**Retail** Governing AI-generated marketing content at scale
Insurance Choosing and prioritising AI initiatives for funding	**Manufacturing** AI platform vs isolated AI pilot decision-making
Logistics Managing a struggling AI demand forecasting project	**Consumer Goods** Scaling AI pilots across 20+ global business units

Program Structure Overview

MODULE 1

AI Foundations & Technology Landscape

From AI fundamentals to Generative AI, LLMs, NLP, ML, RAG, and enterprise prompting strategies.

MODULE 2

AI Agents & Multi-Agent Systems

AI agents, visual AI, multi-agent orchestration, resilient architectures, and no-code automation with n8n.

MODULE 3

Enterprise AI Deployment & Architecture

On-prem LLMs, fine-tuning strategies, AWS & Azure cloud deployment, and AI systems architecture.

MODULE 4

AI Strategy & Enterprise Transformation

AI project lifecycle, strategy, use case prioritization, governance, risk, scaling, and executive productivity tools.

MODULE 5

AI Productivity Tools & Executive Enablement

Hands-on with leading AI tools — Claude, Perplexity, Gamma, Canva AI, and Miro for executive communication, market research, presentations, and visual business content.

4
Months

Weekend
Batches

Live
Sessions

No-Code
Required

Detailed Program Syllabus

MODULE 1 | AI Foundations & Technology Landscape

The Evolution of Intelligent Systems: Automation to AI

- Automation vs Analytics vs AI in business systems
- Rule-based systems vs learning systems
- Where AI creates enterprise value (prediction, decision support, personalization)
- AI vs Machine Learning vs Deep Learning (simple hierarchy)
- Common enterprise myths about AI
- When AI is the right solution vs when automation is enough

Case Study: **AI in Credit Risk Assessment**
Compare rule-based vs AI-driven credit evaluation
Understand how machine learning supports lending decisions

Machine Learning – How Systems Learn

- What Machine Learning is and how it powers AI
- Training vs inference in ML systems
- Data lifecycle in ML projects (data → model → deployment)
- ML vs Deep Learning and where each is used
- Accuracy vs business KPIs (false positives, ROI impact)
- Why ML projects and POCs fail in enterprises

Case Study: **AI in Cybersecurity**
Compare rule-based vs AI-driven fraud detection
Understand how machine learning helps identify suspicious transactions

NLP & Language AI in Enterprise

- NLP basics and common business applications
- Converting unstructured text into ML-readable formats
- Understanding word embeddings
- Enterprise language AI use cases
- Limitations of NLP systems

Case Study: **AI in Pharma – Medicine Review Sentiment Analysis**
Apply a sentiment classification model to analyze online reviews on new medicines.
Compare manual monitoring vs AI-driven insights to quickly identify trends and product improvement opportunities.

Generative AI and LLMs

- Predictive vs Generative AI
- How LLMs generate text (tokens & transformers)
- Key models: BERT, GPT
- Training LLMs from large text datasets
- Enterprise use cases & workflows
- Risks: hallucinations & bias

Case Study: **AI in Automotive – Design Review Automation**
Use LLMs to summarize engineering documentation and highlight specification changes. Compare manual review vs AI-assisted workflow to accelerate design cycles and improve compliance.

Effective Prompting for AI in Business

- How the right prompts guide AI to deliver useful outputs
- Prompt strategies: zero-shot, few-shot, scenario-based
- Instruction vs conversational prompts for different business contexts
- Advanced techniques: chain-of-thought & role-based prompting
- Optimizing AI outputs for clarity and relevance
- Enterprise applications across marketing, operations, and knowledge management

Case Study: **AI for Project Proposal Writing**
Compare manual vs AI-assisted workflows to save time and improve clarity
Live Demonstration: Use AI prompts to draft consistent, high-quality project proposals

Retrieval-Augmented Generation (RAG) & LangChain

- Introduction to Retrieval-Augmented Generation (RAG)
- Core Architecture of RAG Systems
- Key Techniques: Embeddings, Chunking & Semantic Search
- Integrating Large Language Models (OpenAI, LLaMA, etc.)
- Introduction to LangChain Framework
- LangChain for Enterprise AI Solutions
- Business Use Cases, Evaluation Methods & Deployment Considerations

Case Study: **AI Knowledge Assistant for Enterprise Documents**
Use Retrieval-Augmented Generation (RAG) to search policies, reports, and manuals.
Live Demonstration: Conversational AI Assistant Powered by RAG on Enterprise Documents.

MODULE 2 | AI Agents & Multi-Agent Systems

AI Agents

- Difference between AI systems and AI agents
- Components of AI Agents: Model, Orchestration and Tools
- Explore capabilities of AI agents beyond chat
- Tools and platforms for building AI Agents
- Architecture and workflow of AI agents in enterprise scenarios

Case Study: **AI Agents for Strategic Decision-Making**
Learn how AI agents accelerate understanding of market trends, potential impacts, and financial outcomes.
Live Demonstration: Finance Agent using multiple data sources to provide actionable business insights.

AI Agents for Visual & Design Workflows

- Introduction to Vision AI Agents and their enterprise applications
- Understand Large Vision Models (LVMs) and Stable Diffusion
- High-level architecture and workflow of visual agents
- Capabilities of LVMs beyond image creation
- Tools and platforms for visual AI agents

Case Study: **AI-Powered Design Assistant**
Learn how Visual AI Agents accelerate time-to-market, enhance creative workflows, and drive strategic business impact.
Live Demonstration: Visual AI Agent delivering business-ready creative outputs for marketing, product, and design decisions.

Multi-Agent Systems & Agentic AI

- Understand Agentic AI and its business relevance
- Compare Single AI Agents vs Multi-Agent Systems
- Explore Multi-AI Agent orchestration and collaboration
- Learn strategic applications and risk management in multi-agent workflows
- Tools and platforms for multi-agent orchestration (CrewAI)

Case Study: **Customer Experience Orchestration**
Learn how AI agents improve responsiveness, decision-making, and operational efficiency.
Live Demonstration: Multi-AI Agents analyzing customer feedback and queries in real time.

Building Resilient Multi-Agent Systems

- Explore business applications of multi-agent AI in complex operations
- Strategies for defining decision boundaries and guardrails
- Approaches for failure containment and risk mitigation
- Governance, auditability, and compliance in multi-agent deployments
- How MCP enables secure, controlled access for AI agents and tools

Case Study: **Risk-Controlled Multi-Agent Workflows**
Compare Agentic AI workflows with and without guardrails to understand operational risk, errors, and business impact.
Real-world insights on how top firms implement guardrails to improve AI decision-making and business impact

Understanding Agentic No-Code Automation with n8n

- Role of no-code automation platforms in enterprise transformation
- Introduction to n8n, nodes, triggers, and workflow execution
- Deployment options: n8n Cloud, self-hosted, and hybrid
- Compare popular no-code tools in the market and industry trends
- Pricing models and adoption strategies for enterprises
- How no-code workflows enhance efficiency, collaboration, and governance

Building Enterprise Workflows with n8n

- Build a conceptual workflow using n8n to solve real-world business problems
- Experience nodes, triggers, and workflow execution in action
- Integrate LLMs and external tools to automate decision-making
- Apply decision points and guardrails for safe workflow execution
- Explore workflow outcomes and business impact metrics

Case Study: **Hands-On Enterprise Workflow with n8n**
Experience building an n8n workflow to streamline business processes.
Learn how safe, no-code automation reduces errors, accelerates decision-making, and drives results.

MODULE 3 | Enterprise AI Deployment & Architecture

On-Prem & Open-Source LLMs for Enterprise AI

- Understand small language models (SLMs) and their role in enterprise AI
- Explore popular SLMs: LLaMA, Mistral, DistilBERT and their business relevance
- Compare on-prem vs cloud/paid LLM solutions: cost, control, and compliance
- How SLMs can be deployed locally for sensitive data use cases
- Evaluate and select SLMs for enterprise workflows and strategic goals
- Overview of Hugging Face and pre-trained SLMs for enterprise applications

Case Study: **Enterprise RAG with On-Prem vs Cloud AI Models**
Compare deployment options considering request volume, cost, data security, and operational control
Understand trade-offs to make strategic decisions on AI model selection for enterprise workflows

Strategic LLM Fine-Tuning for Enterprise AI

- Understand LLM fine-tuning vs training from scratch
- Compare RAG, training, and fine-tuning for enterprise use cases
- Overview of parameter-efficient fine-tuning techniques (LoRA, PEFT)
- Overview of memory-efficient fine-tuning techniques (QLoRA, UNSLOTH)
- When fine-tuning improves accuracy, cost-efficiency, and decision-making
- Evaluate strategic trade-offs and business impact

Case Study: **Enterprise LLM Fine-Tuning vs RAG**
Compare training, RAG, and fine-tuning for domain-specific enterprise use cases
Understand the impact on accuracy, cost, and operational efficiency

AWS Cloud for Enterprise AI & LLM Deployment

- Explore AWS AI/ML services including SageMaker and Bedrock
- Understand managed LLM offerings and their strategic use cases
- Learn how to integrate AI solutions with enterprise workflows
- Evaluate scalability and operational efficiency of cloud-based AI
- Explore different deployment options
- Industry trends and enterprise adoption strategies for AWS AI services

Case Study: **Hands-On Building a RAG System on AWS Bedrock**
Build a RAG system using AWS Bedrock to generate actionable insights from company datasets
Includes cost analysis for expected traffic, token pricing, and scaling considerations

Azure Cloud for Enterprise AI & LLM Deployment

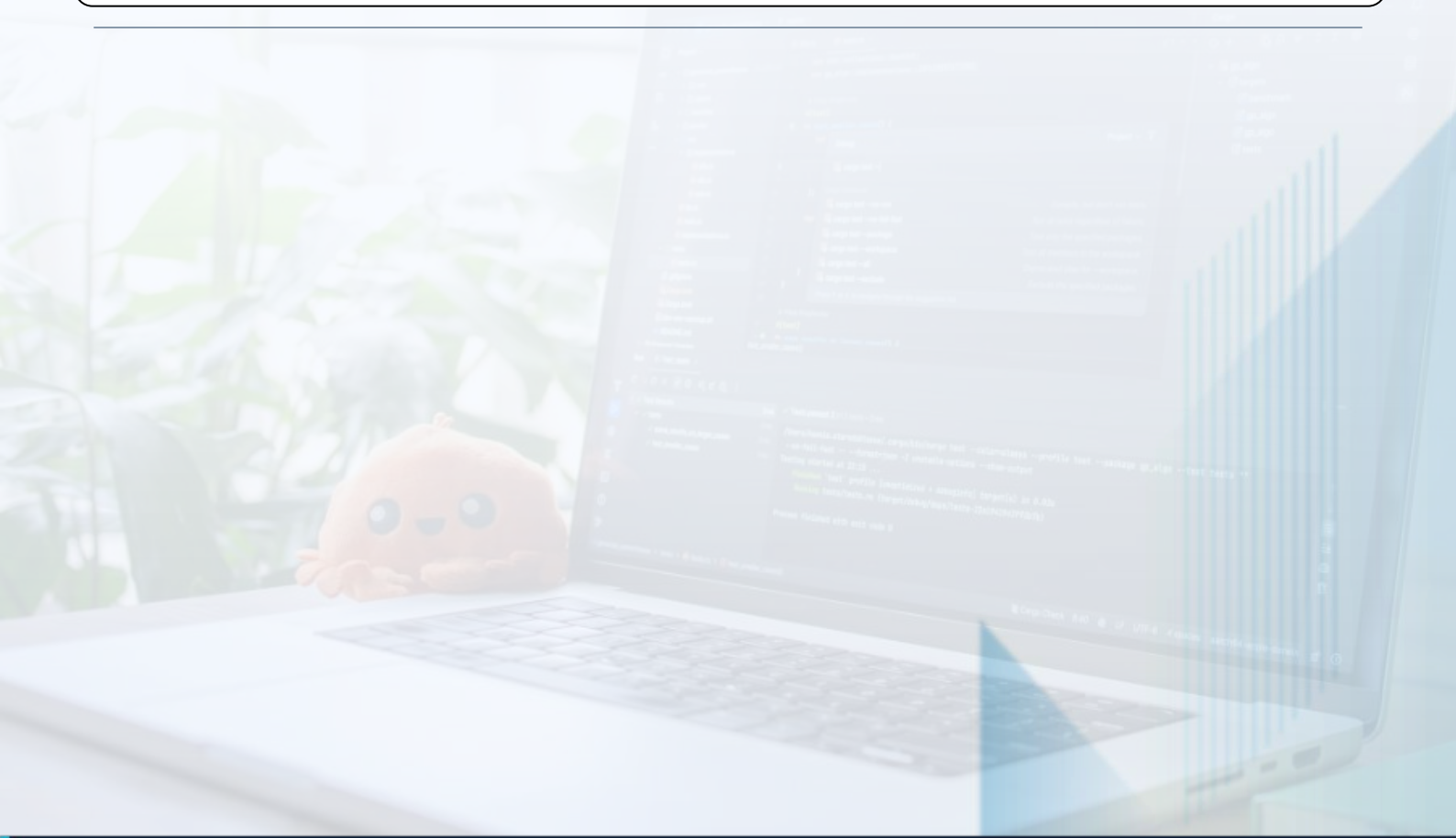
- Explore Azure OpenAI and Cognitive Services for enterprise AI deployment
- Understand managed LLM offerings and strategic use cases on Azure
- Integration of AI solutions with enterprise workflows
- Evaluate scalability and operational efficiency in Azure environments
- Review deployment options and industry adoption trends for Azure AI

Case Study: **Hands-On Building a RAG System on Azure OpenAI**
Build a RAG system using Azure OpenAI to generate actionable insights from company datasets.
Includes cost analysis for expected traffic, token pricing, and scaling considerations.

AI Systems Architecture for Business Leaders

- Understand key AI system components and business roles
- Explore APIs and integration with workflows and cloud platforms
- Learn monitoring, governance, and compliance best practices
- Compare different approaches to AI deployment across teams
- Learn how to expand AI solutions across the organization effectively

Case Study: **Predictive Maintenance with Automotive Telematics**
Explore AI system architecture that predicts vehicle maintenance needs using telematics data.
Learn how insights can be integrated into workflows or dashboards to reduce downtime and costs.



MODULE 4 | AI Strategy & Enterprise Transformation

AI Project Lifecycle & Enterprise Adoption

- Understand the life cycle of an AI project from idea to deployment
- The **POC → MVP → Deployment** approach used in enterprises
- Manage uncertainty, risk, and expectations during AI projects
- Plan adoption and change management across teams
- Role of cloud platforms in deploying AI solutions

Case Study: **AI pilot for predictive maintenance in a manufacturing plant.**
Learn how the project moves from POC to deployment with business sign-off.

AI Strategy for Enterprise Transformation

- Differences in managing GenAI / Agentic AI vs traditional software projects
- Traditional ML vs rule-based systems vs AI agents: when to use what
- Identifying high-impact AI opportunities for enterprise transformation
- Linking AI initiatives to business strategy
- Emerging trends and challenges in enterprise AI adoption

Case Study: **Retail Bank: Identifying High-Impact AI Opportunities**
Identify three high-impact AI opportunities in operations, customer experience, and internal knowledge management.
Recommend initiatives that could deliver measurable business impact within 12–18 months.

AI Use Case Prioritization & Business Value

- AI opportunity discovery frameworks
- Evaluating use cases using impact vs feasibility
- Defining project scope and resource planning for AI initiatives
- Setting KPIs linked to business impact and ROI
- Building business cases for AI investments

Case Study: **Insurance Company: Choosing AI Initiatives to Fund**
Evaluate five potential AI initiatives, including claims automation, fraud detection, and underwriting support.
Recommend two initiatives to prioritize based on impact, feasibility, and ROI.

AI Product Thinking & Enterprise Platforms

- AI as a product vs feature: lifecycle, ownership, and accountability
- Continuous learning systems vs static software delivery
- Planning AI platforms vs isolated AI initiatives
- Reusable AI capabilities and enterprise architecture

Case Study: **Manufacturing Company: AI Platform vs Multiple AI Tools**
Decide whether to continue with independent AI pilots or build a shared enterprise AI platform.
Assess the impact on scalability, cost, and long-term AI adoption.

Designing Trustworthy AI Systems

- Human-in-the-loop workflows in GenAI and Agentic AI systems
- Trust, explainability, and transparency in AI outputs
- Managing hallucinations and error risks
- Designing safe decision workflows involving AI agents

Case Study: **Financial Advisory Firm: AI Investment Analysis Assistant**
Design a human-in-the-loop workflow for an AI assistant generating market insights.
Define checkpoints where human analysts validate AI outputs.

AI Technology Strategy & Vendor Selection

- Build vs Buy vs Partner strategies for AI solutions
- Evaluating foundation models and enterprise AI platforms
- Vendor lock-in, IP risks, and data sharing considerations
- Integration and operational planning for AI systems

Case Study: **Healthcare Provider: Selecting an AI Platform**
Compare Azure OpenAI, AWS Bedrock, and open-source LLM deployment.
Recommend the best option considering privacy, cost, and long-term flexibility.

Governing AI for Risk & Compliance

- AI risk taxonomy: bias, hallucinations, privacy, IP, and security
- Responsible AI principles and governance frameworks
- Policies for GenAI and agentic AI usage
- Oversight structures such as AI governance boards

Case Study: **Global Retailer: Governing AI-Generated Marketing Content**
A GenAI tool produced incorrect product claims in marketing campaigns.
Design governance policies to manage content review, risk monitoring, and responsible AI use.

Managing GenAI & Agentic AI Projects

- Agile and hybrid execution models for AI programs
- Managing uncertainty in AI development
- MVP vs scalable foundation decisions
- Decision checkpoints and continuation criteria

Case Study: ***Logistics Company: Struggling AI Demand Forecasting Project.***

A forecasting system has failed to deliver accurate predictions after nine months.
Decide whether to continue, pivot, or terminate the project.

Scaling AI Across the Enterprise

- Enterprise AI scaling patterns and reusable platforms
- Standardization vs flexibility across business units
- Managing prompt drift, model drift, and operational costs
- Governance and infrastructure for scaling AI deployments

Case Study: ***Consumer Goods Company: Scaling AI Beyond Pilots***

The company has three successful AI pilots but struggles to scale them across 20+ global business units.
Recommend a strategy for scaling AI while maintaining governance and efficiency.

Leading AI Transformation

- Driving AI adoption across teams and functions
- Managing cultural and organizational resistance
- Building AI capabilities and literacy across the organization
- Executive dashboards and communicating AI value to stakeholders

Case Study: ***Industrial Conglomerate: Designing an AI Transformation Roadmap.***

Develop a 12-month AI roadmap for manufacturing, logistics, and engineering divisions.
Identify priority initiatives and expected business value.

MODULE 5 AI Productivity Tools & Executive Enablement

- AI tools for creating professional presentations, reports, and documents
- Using AI for market research, insights, and competitive analysis
- Generate executive-level summaries, strategy notes, and communication
- Create visual diagrams and structured business content using AI
- Compare capabilities, pricing models, and enterprise use cases of leading AI tools

- **Tools Covered:**
  - Claude (Executive writing)
  - Perplexity (Research & insights)
  - Gamma (AI presentations)
  - Canva AI (Visual content)
  - Miro AI (Diagrams & visuals)

Case Study: ***AI-Assisted Market Research & Executive Presentation.***
Use AI tools to generate industry research, insights, and presentation-ready outputs.
Compare traditional vs AI-assisted productivity.

Tools & Platforms You Will Explore

AI & LLM Platforms

OpenAI | Claude | Llama | MISTRAL AI_ | Gemini

Cloud AI Services

Amazon SageMaker | Azure OpenAI | Azure Cognitive Services | Hugging Face

Agent & Automation Frameworks

LangChain | crewai | n8n | Model Context Protocol

Executive Productivity AI

Claude | perplexity | Gamma | Canva AI | miro

Open-Source / On-Prem Models

LLaMA | Mistral AI | DistilBERT | Ollama | LORA

No Coding Required — All tools are explored through live demonstrations, case study walkthroughs, and no-code interfaces. You observe, analyse, and strategise — never write code.

AI Governance & Risk Management

Enterprise AI deployment is not just a technology challenge, it is a governance imperative. This program dedicates significant focus to helping senior leaders build the frameworks and structures needed to deploy AI responsibly.

AI Risk Taxonomy

Learn to identify and classify AI risks: bias in model outputs, hallucinations, data privacy breaches, intellectual property exposure, and security vulnerabilities.

Responsible AI Principles

Apply globally recognised responsible AI principles to your organisation's AI programmes and procurement processes.

GenAI & Agentic AI Policies

Draft and implement usage policies for generative AI tools and autonomous AI agents operating within your enterprise workflows.

AI Governance Boards

Design oversight structures including AI steering committees, risk review boards, and cross-functional accountability models.

Human-in-the-Loop Design

Architect AI workflows that maintain meaningful human oversight at critical decision points balancing automation with accountability.

Compliance & Auditability

Understand emerging AI regulations, audit requirements, and how to maintain traceable, auditable AI decision trails for regulators and stakeholders.

Why This Program Stands Apart

Built for Leaders, Not Developers

Every concept, case study, and frame work is designed specifically for business and technology leaders. There is no coding, no technical prerequisites, and no developer jargon just strategic, executive-level AI education.

25+ Real Enterprise Case Studies

This is not a theoretical program. Every session anchors learning in real boardroom challenges across industries including banking, healthcare, retail, manufacturing, logistics, insurance, pharma, and automotive.

See AI in Action — No Coding

Live, no-code AI demonstrations are embedded in every session. You see exactly how AI tools behave in real business scenarios, allowing you to make informed decisions as a leader.

Board-Level Communication Skills

You will learn to communicate AI strategy, ROI, risk, and governance to boards, executives, and regulators — using the language and frameworks that matter at the top.

End-to-End AI Strategy Coverage

From AI fundamentals and LLM architecture to vendor selection, fine-tuning strategy, cloud deployment, governance, and enterprise transformation this is a complete AI leadership curriculum, not a single-topic workshop.

Frameworks You Can Use Immediately

Every session produces practical outputs decision frameworks, ROI calculators, governance templates, and roadmaps that you can apply within your organization from the very next week.

Case Studies for Enterprise AI Leaders

These dedicated, real-world case studies are designed for professionals aspiring to leadership roles in Artificial Intelligence. The projects can be tailored to your domain expertise, such as banking, finance, telecom, automotive, manufacturing, or supply chain. By working on these initiatives, participants will strengthen their portfolio for AI leadership roles and be ready to drive immediate business impact through AI within their organizations.

1. Enterprise GenAI Transformation Strategy

Objective :

Design a comprehensive enterprise-wide Generative and Agentic AI strategy that identifies high-impact use cases, prioritises investments, and delivers measurable business ROI across any industry.

Problem Statement :

A large enterprise intends to adopt Generative and Agentic AI to improve efficiency, innovation, and decision-making but lacks clarity on where to begin, which use cases will deliver measurable ROI, and how to scale AI responsibly across the organisation. Leadership requires a structured roadmap to identify high-impact opportunities, manage risks, select appropriate technology platforms, and ensure measurable business outcomes aligned with business goals. Participants will develop a strategic AI transformation plan that includes use case prioritisation, ROI estimation, governance and risk framework, technology and vendor considerations, and a phased execution roadmap for enterprise-wide AI adoption.

2. AI Governance, Risk & Responsible AI Framework for an Enterprise

Objective :

Develop a comprehensive AI governance and responsible AI framework to ensure safe, compliant, and ethical use of Generative and Agentic AI across the enterprise.

Problem Statement :

An organisation plans to deploy GenAI tools such as chatbots, copilots, and AI agents across departments but faces risks related to data privacy, hallucinations, bias, intellectual property leakage, and regulatory compliance. Leadership requires a structured governance model to monitor AI systems, ensure ethical usage, manage compliance, and build trust among stakeholders. Participants will design a governance framework covering risk taxonomy, policy guidelines, compliance checklists, and monitoring mechanisms.

3. Build vs Buy vs Partner: Enterprise AI Platform Decision Strategy

Objective :

Evaluate and recommend the optimal AI technology strategy (build in-house, buy platforms, or partner with vendors) for implementing enterprise-scale Generative AI solutions.

Problem Statement :

A mid-to-large organisation seeks to implement AI-powered automation and copilots but is uncertain whether to build custom AI solutions, adopt platforms such as Azure OpenAI or AWS Bedrock, or partner with external vendors. Poor decisions may lead to high costs, vendor lock-in, scalability challenges, and security risks. Participants will analyse business requirements, compare platforms, assess cost and risk, and propose a comprehensive enterprise AI technology strategy aligned with long-term business goals.

Job Readiness Module

From Learning to Industry-Ready AI Professional

The Job Readiness Module is a dedicated, structured component designed to help learners, confidently transition from training to real-world AI roles. This module ensures you are not only technically skilled but also professionally prepared to succeed in interviews and on the job.

Industry-Ready Project Portfolio

Apply your Generative AI and Agentic AI skills to real-world, domain-specific capstone projects. Each project is designed to simulate actual industry use cases, helping you demonstrate practical problem-solving and end-to-end AI solution development.

Resume & CV Optimization

Expert-guided sessions to:

- ✓ Structure AI-focused resumes aligned with industry expectations.
- ✓ Highlight GenAI, LLM, RAG and Agentic AI projects effectively.
- ✓ Position your profile for roles like,
  - AI Product Leader.
  - Gen AI Strategy Consultant
  - Agentic AI Solutions Leader
  - AI Workflow Automation Leader

Mock Interviews with Expert Feedback

- ✓ Technical interview simulations based on real hiring patterns.
- ✓ GenAI, LLM, system design, and project discussion rounds.
- ✓ Personalized feedback to identify gaps and improve confidence.

LinkedIn Profile & Personal Branding

- ✓ Optimize your LinkedIn profile for AI and GenAI roles.
- ✓ Learn how to showcase projects, certifications, and skills.
- ✓ Improve recruiter visibility and professional positioning.

Interview Preparation Material

- ✓ Curated interview questions and scenarios.
- ✓ Concept revision guides for Generative AI, LLMs, RAG, Agents, and ML foundations.
- ✓ Guidance on explaining projects, architecture, and business impact.

Certification & Career Validation

- ✓ **Preparation support for the NASSCOM Certification Test**
- ✓ Strengthen credibility with industry-recognized certification

Your Success Partner

Each learner enrolled in this **Advanced Certification Program** is assigned a **Success Partner** who guides and supports you throughout your learning journey.
Success Partner plays a key role in ensuring your overall growth, consistent progress, and a smooth, engaging learning experience.

Roles and Responsibilities of a Success Partner

- ✓ Acts as your personal point of contact throughout your program duration.
- ✓ Provides timely guidance and assistance to resolve any academic or administrative queries.
- ✓ Monitors your learning progress and ensures you stay on track with personalized follow-ups and motivation.
- ✓ Facilitates a positive and engaging learning environment, connecting you with mentors and resources when needed.

How to Seek Assistance?

After onboarding, your Success Partner will connect with you via email. Your queries will be acknowledged promptly through the customer support helpdesk available on the LMS, and your Success Partner will ensure timely resolution.

Meet Your Mentors

**Backed by 25+ industry mentors in leadership roles.
Here are a few of them.**

Abhishek Gupta

Engineering Analyst

Google

Mohammad Sarfarazul A

Technical Advisor

J-PAL
South Asia

Varun P Divadkar

Vice President

Citi

Mrinal Shankar

VicePresident

Head of Risk & Data Science

Beem

Arun Vignesh. M

Senior Technical Lead

H&R Block
India

Kanchan Meghnani

Senior Data Scientist - L2

Publicis Sapient

Saomya Chaudhari

Data Scientist

Zeominds
IT Solutions Pvt Ltd

Mahipal Singh

Data Scientist

PayPal

Dual Certificate

Two trusted certifications:

INTTRVU.AI & **NASSCOM**

Program Investment

Generative AI & Agentic AI FOR BUSINESS LEADERS

~~₹89,000~~

₹59,000

(Including GST)

Everything Included in Your Program Fee

✓ Live Interactive Weekend Sessions	✓ 25+ Real-World Executive Case Studies
✓ Hands-On No-Code AI Demonstrations in Every Session	✓ Session Decks & Presentation Materials
✓ AI Frameworks, ROI Calculators & Decision Templates	✓ Governance Playbooks & Risk Management Frameworks
✓ Sample Datasets (Where Applicable)	✓ Recorded Case Study & Demo Walkthroughs
✓ Peer Learning with Senior Leaders Cohort	✓ Dual Certificate of Completion

Ready to Lead the AI Revolution?

Join a cohort of forward-thinking leaders transforming their organisations with strategic AI.

Program Fee: ₹59,000

4 Months | Live Weekend Batches | No Coding Required