INTTRVU

GENERATIVE AI & AGENTIC AI FOR LEADERS

with **NASSCOM** certification

NO CODING REQUIRED

Strategy
Tools &
Transformation



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https://inttrvu.ai

About the Program

Generative & Agentic AI for Leaders: Strategy, Tools & Transformation

A comprehensive 6-month live weekend program designed for experienced professionals who want to strategically lead, govern, and scale AI initiatives within their organisation.

This is not a coding or developer program, it is a practical, leadership-focused curriculum built around real-world decision-making, enterprise strategy, and effective communication with technical teams and senior stakeholders.

■ Who is this for ?

All professionals with 5–20 years of experience driving strategy, innovation, and transformation across any function and any industry. No technical or coding background required.

■ Program Format:

6 months of live, interactive weekend sessions — designed to fit around your professional commitments with minimal disruption to your work schedule.

■ What you will gain:

Clarity, frameworks, and confidence to guide AI initiatives, govern AI responsibly, collaborate with technical teams, and communicate business value to leadership and stakeholders.

■ How you will learn:

Through 25+ real-world case studies and 10+ hands-on no-code AI demonstrations, you will build practical knowledge across industries, including banking, healthcare, manufacturing, retail, logistics, and beyond.

Note: If you are looking for a coding or developer-focused program, this program is not suitable for you.

Who Is This Program For?

01 **Senior Leaders & Managers**
Driving strategy, innovation and digital transformation at the enterprise level.

02 **Business & Functional Leaders**
Exploring AI for operations, customer experience, and data-driven decision-making.

03 **Technology Leads & Innovation Managers**
Responsible for AI initiatives, digital tools and enterprise technology strategy.

04 **Product, Sales & Marketing, Operations & Process Leaders**
Implementing AI-enabled solutions to improve efficiency and business outcomes.

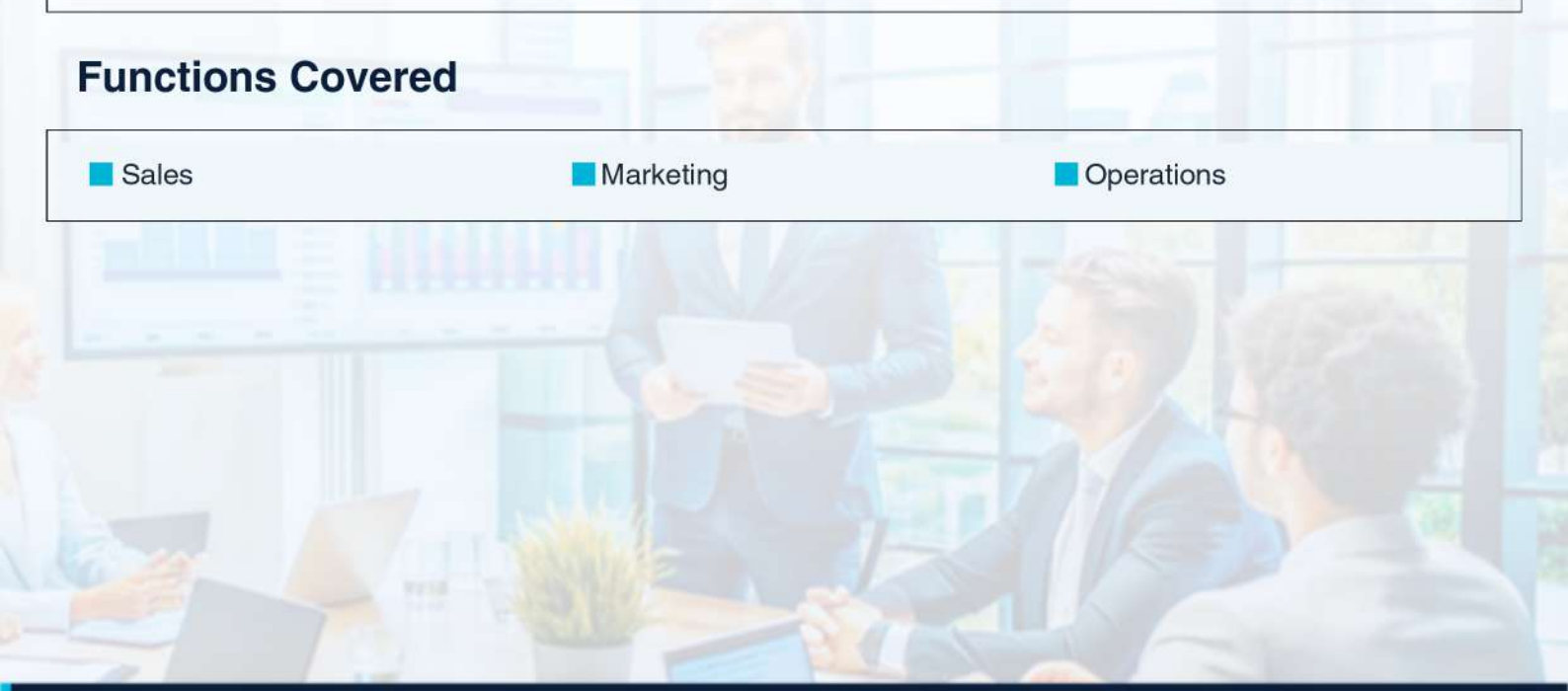
05 **AI Adoption & Transformation Professionals**
Leading AI adoption, automation and enterprise workflow transformation programs.

Industries Covered in Case Studies

- Banking & Financial Services
- Healthcare & Pharma
- Manufacturing & Automotive
- Retail & Consumer Goods
- Logistics & Supply Chain
- Insurance
- Technology

Functions Covered

- Sales
- Marketing
- Operations



What You Will Walk Away With

AI Clarity for Confident Leadership
Understand GenAI, Agentic AI, RAG, and enterprise AI architectures to engage with technical teams and leadership confidently without writing any code.

Vendor & Build-vs-Buy Decision Framework:
Evaluate AI vendors, foundation models, cloud platforms (AWS, Azure), open-source options, and scaling strategies with confidence.

AI ROI & Business Case Toolkit
Justify AI investments, define measurable KPIs, and present compelling value propositions to senior stakeholders and decision-makers using structured ROI frameworks.

Governance & Risk Playbook
Practical frameworks for managing AI bias, hallucinations, data security, privacy, and regulatory compliance across enterprise deployments.

Enterprise AI Opportunity Roadmap:
Identify, prioritise, and sequence high-impact AI use cases specific to your organisation's context, industry, and strategic goals.

AI Agents in Action
Walk through real AI agents built and used across sales, marketing, and operations to understand how they automate workflows, enhance decision-making, and drive business impact.



Program Focus: Real-World Case Studies

"Learn AI by solving the problems that matter most to enterprises today."

25+ Real-World, Executive-Focused Case Studies

Spanning banking, healthcare, manufacturing, retail, logistics, insurance, pharma, sales & marketing, operations and automotive each case study mirrors real boardroom decisions and enterprise challenges.

AI Strategy in Action — Decisions, Priorities & Enterprise Impact

Identify high-impact AI opportunities, prioritize initiatives, design multi-agent workflows, govern AI responsibly, and develop scalable enterprise AI strategies.

10+ Hands-On, No-Code AI Demonstrations

See AI in action— embedded demos in every case study show you how AI tools work in real business contexts. No coding required at any point.

Peer Learning with Senior Leaders

Share insights, debate trade-offs & co-create solutions alongside business peers from diverse industries and functional backgrounds.

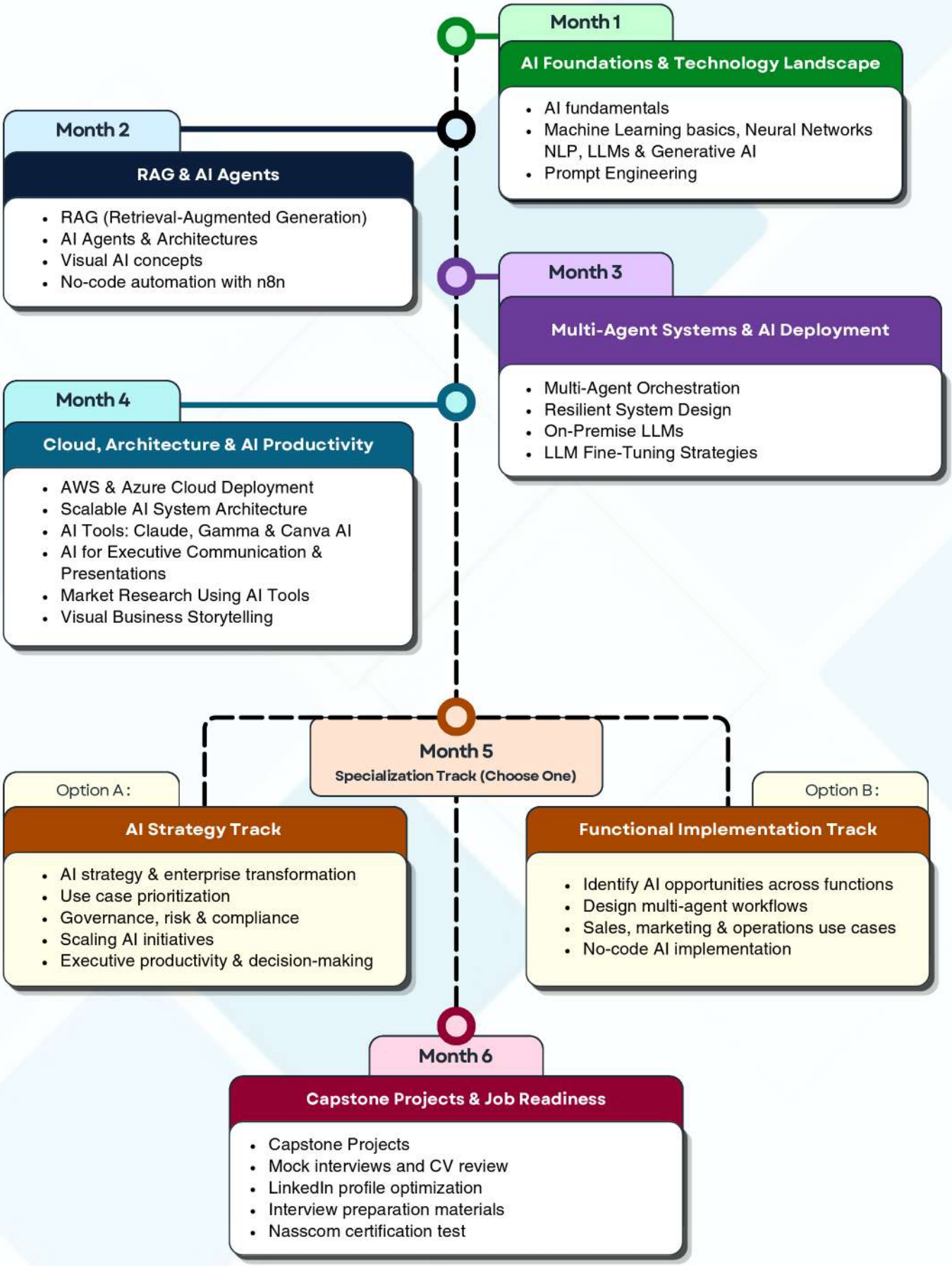
Practical Frameworks & Roadmaps

Every case study embeds actionable frameworks, templates, and decision models that you can apply immediately in your organisation after each session.

Sample Case Studies Included

Banking AI-driven credit risk assessment vs rule-based evaluation	**Cybersecurity** ML-powered fraud detection and anomaly identification
Pharma Sentiment analysis for medicine review monitoring	**Automotive** LLM-powered design review automation and documentation
Healthcare AI platform selection: Azure vs AWS vs Open-Source	**Retail** Governing AI-generated marketing content at scale
Insurance Choosing and prioritising AI initiatives for funding	**Manufacturing** AI platform vs isolated AI pilot decision-making
Logistics Managing a struggling AI demand forecasting project	**Consumer Goods** Scaling AI pilots across 20+ global business units
Sales & Marketing AI-powered lead qualification and campaign prioritization	**Operations** AI for process optimization and workflow efficiency

Learning Path



Program Structure Overview

MODULE 1

AI Foundations & Technology Landscape

From AI fundamentals to Generative AI, LLMs, NLP, ML, RAG, and enterprise prompting strategies.

MODULE 2

AI Agents & Multi-Agent Systems

AI agents, visual AI, multi-agent orchestration, resilient architectures, and no-code automation with n8n.

MODULE 3

Enterprise AI Deployment & Architecture

On-prem LLMs, fine-tuning strategies, AWS & Azure cloud deployment, and AI systems architecture.

MODULE 4

AI Productivity Tools & Executive Enablement

Hands-on with leading AI tools — Claude, Gamma, Canva AI, and Napkin for executive communication, market research, presentations, and visual business content.

MODULE 5

Choose Your Track

Learners select one track based on their role and goals.

Choose Any One Track

5A AI Strategy Track

AI Strategy & Enterprise Transformation

AI project lifecycle, strategy, use case prioritization, governance, risk, scaling and executive productivity tools.

5B Functional Implementation Track

Functional AI Implementation Track

Identify AI opportunities and design multi-agent workflows for sales, marketing and operations using no-code tools.

6	Weekend	Live	No-Code
Months	Batches	Sessions	Required

Detailed Program Syllabus

MODULE 1 | AI Foundations & Technology Landscape

The Evolution of Intelligent Systems: Automation to AI

- Automation vs Analytics vs AI in business systems
- Rule-based systems vs learning systems
- Where AI creates enterprise value (prediction, decision support, personalization)
- AI vs Machine Learning vs Deep Learning (simple hierarchy)
- Common enterprise myths about AI
- When AI is the right solution vs when automation is enough

Case Study: **AI in Banking – Credit Risk Prediction**

Explore how AI helps financial institutions assess loan applications and identify potential credit risks. Understand applicant risk classifications, model predictions, and the key factors influencing credit risk.

Hands-on: Explore an interactive credit risk dashboard to analyze applicant profiles, visualize risk predictions, and gain business insights.

Machine Learning – How Systems Learn

- What Machine Learning is and how it powers AI
- Training vs inference in ML systems
- Data lifecycle in ML projects (data → model → deployment)
- ML vs Deep Learning and where each is used
- Accuracy vs business KPIs (false positives, ROI impact)
- Why ML projects and POCs fail in enterprises

Case Study: **AI-Powered Predictive Analytics**

Explore how Machine Learning can be used to analyze data, identify patterns, and generate predictions to support smarter decision-making. Compare traditional manual analysis with ML-driven insights and understand the end-to-end workflow of building a predictive solution.

Hands-on: Build an end-to-end Machine Learning workflow using Orange Data Mining from data exploration and preprocessing to model building and prediction.
(No coding required.)

NLP & Language AI in Enterprise

- NLP basics and common business applications
- Converting unstructured text into ML-readable formats
- Understanding word embeddings
- Enterprise language AI use cases
- Limitations of NLP systems

Case Study: **AI in Pharma – Medicine Review Sentiment Analysis**
Apply a sentiment classification model using Amazon Comprehend to analyze online reviews on new medicines.
Compare manual monitoring vs AI-driven insights to quickly identify trends and product improvement opportunities.

Live Demonstration: Medicine reviews data sentiment analysis using Amazon Comprehend

Generative AI and LLMs

- Predictive vs Generative AI
- How LLMs generate text (tokens & transformers)
- Key models: BERT, GPT
- Training LLMs from large text datasets
- Enterprise use cases & workflows
- Risks: hallucinations & bias

Case Study: **AI in Automotive – Design Review Automation**
Use LLMs using Google NotebookLM to summarize engineering documentation and highlight specification changes.
Compare manual review vs AI-assisted workflow to accelerate design cycles and improve compliance.

Hands-on: Use LLM prompting for Design Review Automation (no coding required)

Effective Prompting for AI in Business

- How the right prompts guide AI to deliver useful outputs
- Prompt strategies: zero-shot, few-shot, scenario-based
- Instruction vs conversational prompts for different business contexts
- Advanced techniques: chain-of-thought & role-based prompting
- Optimizing AI outputs for clarity and relevance
- Enterprise applications across marketing, operations, and knowledge management

Case Study: **Reviving a Declining Premium Product Line**
UrbanFresh Foods is facing falling sales, declining repeat purchases, increasing customer complaints, rising marketing costs, and shrinking margins for its premium product line.

Hands-on: Use AI prompts to identify root causes, generate business insights, and build a strategic turnaround plan. *(No coding required.)*

Retrieval-Augmented Generation (RAG) & LangChain

- Introduction to Retrieval-Augmented Generation (RAG)
- Core Architecture of RAG Systems
- Key Techniques: Embeddings, Chunking & Semantic Search
- Integrating Large Language Models (OpenAI, LLaMA, etc.)
- Introduction to LangChain Framework
- LangChain for Enterprise AI Solutions
- Business Use Cases, Evaluation Methods & Deployment Considerations

Case Study: **AI Knowledge Assistant for HR Policies**

Use Retrieval-Augmented Generation (RAG) to instantly search and retrieve answers from HR policies, employee handbooks, and company guidelines.

Hands-on: Build a Conversational AI Assistant powered by RAG using RAGFlow. *(No coding required.)*

MODULE 2 | AI Agents & Multi-Agent Systems

AI Agents

- Difference between AI systems and AI agents
- Components of AI Agents: Model, Orchestration and Tools
- Explore capabilities of AI agents beyond chat
- Tools and platforms for building AI Agents
- Architecture and workflow of AI agents in enterprise scenarios

Case Study: **AI Agents for Predictive Maintenance**
Understand how AI agents collaborate to predict equipment failures, optimize maintenance schedules, and minimize downtime.
Live Demonstration: Build a Multi-Agent Predictive Maintenance Solution using CrewAI Studio. *(No coding required.)*

AI Agents for Visual & Design Workflows

- Introduction to Vision AI Agents and their enterprise applications
- Understand Large Vision Models (LVMs) and Stable Diffusion
- High-level architecture and workflow of visual agents
- Capabilities of LVMs beyond image creation
- Tools and platforms for visual AI agents

Case Study: **AI Marketing Studio for Product Launchs**
Learn how AI agents streamline product launch campaigns while ensuring brand consistency and faster content creation.
Hands-on: Build an AI Marketing Studio using Google Flow to generate business-ready marketing assets. *(No coding required.)*

Multi-Agent Systems & Agentic AI

- Understand Agentic AI and its business relevance
- Compare Single AI Agents vs Multi-Agent Systems
- Explore Multi-AI Agent orchestration and collaboration
- Learn strategic applications and risk management in multi-agent workflows
- Tools and platforms for multi-agent orchestration (CrewAI)

Case Study: **Retail Inventory Automation with Multi-Agent AI**
Learn how AI agents collaborate to monitor inventory, identify shortages, and optimize logistics for faster business decisions.
Hands-on: Build a Multi-Agent Retail Inventory Workflow using Make.com with automated executive reporting. *(No coding required.)*

Building Resilient Multi-Agent Systems

- Explore business applications of multi-agent AI in complex operations
- Strategies for defining decision boundaries and guardrails
- Approaches for failure containment and risk mitigation
- Governance, auditability, and compliance in multi-agent deployments
- How MCP enables secure, controlled access for AI agents and tools

Understanding Agentic No-Code Automation with n8n

- Role of no-code automation platforms in enterprise transformation
- Introduction to n8n, nodes, triggers, and workflow execution
- Deployment options: n8n Cloud, self-hosted, and hybrid
- Compare popular no-code tools in the market and industry trends
- Pricing models and adoption strategies for enterprises
- How no-code workflows enhance efficiency, collaboration, and governance

Building Enterprise Workflows with n8n

- Build a conceptual workflow using n8n to solve real-world business problems
- Experience nodes, triggers, and workflow execution in action
- Integrate LLMs and external tools to automate decision-making
- Apply decision points and guardrails for safe workflow execution
- Explore workflow outcomes and business impact metrics

■ *Case Study:* **Hands-On Enterprise Workflow with n8n**
Experience building an n8n workflow to streamline business processes.
Learn how safe, no-code automation reduces errors, accelerates decision-making, and drives results.



MODULE 3 | Enterprise AI Deployment & Architecture

On-Prem & Open-Source LLMs for Enterprise AI

- Understand small language models (SLMs) and their role in enterprise AI
- Explore popular SLMs: LLaMA, Mistral, DistilBERT and their business relevance
- Compare on-prem vs cloud/paid LLM solutions: cost, control, and compliance
- How SLMs can be deployed locally for sensitive data use cases
- Evaluate and select SLMs for enterprise workflows and strategic goals
- Overview of Hugging Face and pre-trained SLMs for enterprise applications

Case Study: **Enterprise AI with On-Premises & Open-Source LLMs**
Explore enterprise AI deployment options using AnythingLLM and Ollama. Build a no-code document assistant, compare local open-source and cloud LLMs, and understand trade-offs across request volume, cost, data security, model performance, and operational control.

Hands-on: Building & Evaluating an Enterprise Document Assistant Using AnythingLLM and Ollama

Strategic LLM Fine-Tuning for Enterprise AI

- Understand LLM fine-tuning vs training from scratch
- Compare RAG, training, and fine-tuning for enterprise use cases
- Overview of parameter-efficient fine-tuning techniques (LoRA, PEFT)
- Overview of memory-efficient fine-tuning techniques (QLoRA, UNSLOTH)
- When fine-tuning improves accuracy, cost-efficiency, and decision-making
- Evaluate strategic trade-offs and business impact

Case Study: **Fine-Tuning an LLM for Enterprise Customer Support**
Fine-tune an open-source LLM using a customer-support dataset and explore how domain-specific training adapts the model to enterprise-specific tasks and responses.

Hands-on: Fine-Tuning an Open-Source LLM Using LlamaFactory with a Customer Support Dataset.

AWS Cloud for Enterprise AI & LLM Deployment

- Explore AWS AI/ML services including SageMaker and Bedrock
- Understand managed LLM offerings and their strategic use cases
- Learn how to integrate AI solutions with enterprise workflows
- Evaluate scalability and operational efficiency of cloud-based AI
- Explore different deployment options
- Industry trends and enterprise adoption strategies for AWS AI services

Case Study: **Hands-On: Building a RAG System on AWS Bedrock**
Build a RAG system using AWS Bedrock to generate actionable insights from company datasets
Includes cost analysis for expected traffic, token pricing, and scaling considerations

Azure Cloud for Enterprise AI & LLM Deployment

- Explore Azure OpenAI and Cognitive Services for enterprise AI deployment
- Understand managed LLM offerings and strategic use cases on Azure
- Integration of AI solutions with enterprise workflows
- Evaluate scalability and operational efficiency in Azure environments
- Review deployment options and industry adoption trends for Azure AI

Case Study: **Hands-On: Building a RAG System on Azure OpenAI**
Build a RAG system using Azure OpenAI to generate actionable insights from company datasets
Includes cost analysis for expected traffic, token pricing, and scaling considerations

AI Systems Architecture for Business Leaders

- Understand key AI system components and business roles
- Explore APIs and integration with workflows and cloud platforms
- Learn monitoring, governance, and compliance best practices
- Compare different approaches to AI deployment across teams
- Learn how to expand AI solutions across the organization effectively



MODULE 4 | AI Productivity Tools & Executive Enablement

- AI tools for creating professional presentations, reports, and documents
- Using AI for market research, insights, and competitive analysis
- Generate executive-level summaries, strategy notes, and communication
- Create visual diagrams and structured business content using AI
- Compare capabilities, pricing models, and enterprise use cases of leading AI tools

- **Tools Covered:**
  - Claude (Executive writing, Research & insights)
  - Gamma (AI presentations)
  - Canva AI (Visual content)
  - Napkin AI (Diagrams & visuals)

Case Study: **AI-Assisted Market Research & Executive Presentation**

Use AI tools to conduct industry research, analyze market trends and competitors, generate business insights, and transform findings into professional, executive-ready presentations using Claude, Gamma, Canva AI, and Napkin AI.

Hands-On: Complete an end-to-end market research and presentation workflow using AI productivity tools, from research and insight generation to visual storytelling and executive communication. Compare traditional and AI-assisted workflows to understand improvements in productivity and efficiency.

MODULE 5 — 5A AI Strategy & Enterprise Transformation / 5B Functional AI Implementation Track (Choose Any One Track)

5A AI Strategy & Enterprise Transformation

Ideal for:

IT Leaders, Technology Managers, Transformation Leaders, Product Leaders, Data & AI Leaders. Participants will learn how to identify high-impact AI opportunities, define AI roadmaps, and scale AI initiatives across business units.

AI Project Lifecycle & Enterprise Adoption

- Understand the life cycle of an AI project from idea to deployment
- The **POC → MVP → Deployment** approach used in enterprises
- Manage uncertainty, risk, and expectations during AI projects
- Plan adoption and change management across teams
- Role of cloud platforms in deploying AI solutions

Case Study: **AI pilot for predictive maintenance in a manufacturing plant.**
Learn how the project moves from POC to deployment with business sign-off.

AI Strategy for Enterprise Transformation

- Differences in managing GenAI / Agentic AI vs traditional software projects
- Traditional ML vs rule-based systems vs AI agents: when to use what
- Identifying high-impact AI opportunities for enterprise transformation
- Linking AI initiatives to business strategy
- Emerging trends and challenges in enterprise AI adoption

Case Study: **Retail Bank: Identifying High-Impact AI Opportunities**
Identify three high-impact AI opportunities in operations, customer experience, and internal knowledge management. Recommend initiatives that could deliver measurable business impact within 12–18 months.

AI Use Case Prioritization & Business Value

- AI opportunity discovery frameworks
- Evaluating use cases using impact vs feasibility
- Defining project scope and resource planning for AI initiatives
- Setting KPIs linked to business impact and ROI
- Building business cases for AI investments

Case Study: **Insurance Company: Choosing AI Initiatives to Fund**
Evaluate five potential AI initiatives, including claims automation, fraud detection, and underwriting support. Recommend two initiatives to prioritize based on impact, feasibility, and ROI.

AI Product Thinking & Enterprise Platforms

- AI as a product vs feature: lifecycle, ownership, and accountability
- Continuous learning systems vs static software delivery
- Planning AI platforms vs isolated AI initiatives
- Reusable AI capabilities and enterprise architecture

Case Study: **Manufacturing Company: AI Platform vs Multiple AI Tools**

Decide whether to continue with independent AI pilots or build a shared enterprise AI platform. Assess the impact on scalability, cost, and long-term AI adoption.

Designing Trustworthy AI Systems

- Human-in-the-loop workflows in GenAI and Agentic AI systems
- Trust, explainability, and transparency in AI outputs
- Managing hallucinations and error risks
- Designing safe decision workflows involving AI agents

Case Study: **Financial Advisory Firm: AI Investment Analysis Assistant**

Design a human-in-the-loop workflow for an AI assistant generating market insights. Define checkpoints where human analysts validate AI outputs.

AI Technology Strategy & Vendor Selection

- Build vs Buy vs Partner strategies for AI solutions
- Evaluating foundation models and enterprise AI platforms
- Vendor lock-in, IP risks, and data sharing considerations
- Integration and operational planning for AI systems

Case Study: **Healthcare Provider: Selecting an AI Platform**

Compare Azure OpenAI, AWS Bedrock, and open-source LLM deployment. Recommend the best option considering privacy, cost, and long-term flexibility.

Governing AI for Risk & Compliance

- AI risk taxonomy: bias, hallucinations, privacy, IP, and security
- Responsible AI principles and governance frameworks
- Policies for GenAI and agentic AI usage
- Oversight structures such as AI governance boards

Case Study: **Global Retailer: Governing AI-Generated Marketing Content**

A GenAI tool produced incorrect product claims in marketing campaigns. Design governance policies to manage content review, risk monitoring, and responsible AI use.

Managing GenAI & Agentic AI Projects

- Agile and hybrid execution models for AI programs
- Managing uncertainty in AI development
- MVP vs scalable foundation decisions
- Decision checkpoints and continuation criteria

Case Study: **Logistics Company: Struggling AI Demand Forecasting Project.**
A forecasting system has failed to deliver accurate predictions after nine months. Decide whether to continue, pivot, or terminate the project.

Scaling AI Across the Enterprise

- Enterprise AI scaling patterns and reusable platforms
- Standardization vs flexibility across business units
- Managing prompt drift, model drift, and operational costs
- Governance and infrastructure for scaling AI deployments

Case Study: **Consumer Goods Company: Scaling AI Beyond Pilots**
The company has three successful AI pilots but struggles to scale them across 20+ global business units. Recommend a strategy for scaling AI whilemaintaining governance and efficiency.

Leading AI Transformation

- Driving AI adoption across teams and functions
- Managing cultural and organizational resistance
- Building AI capabilities and literacy across the organization
- Executive dashboards and communicating AI value to stakeholders

Case Study: **Industrial Conglomerate: Designing an AI Transformation Roadmap.**
Develop a 12-month AI roadmap for manufacturing, logistics, and engineering divisions. Identify priority initiatives and expected business value.

5 B Functional AI Implementation Track

Ideal for:

Sales, Marketing, Operations, Business Analysts, Consultants, Functional Managers, Individual Contributors This track is designed for professionals who want to apply AI directly in their functional workflows and improve productivity using practical agentic solutions built using no-code tools.

Key Focus Areas:

- Identifying AI opportunities in daily business workflows
- Designing agentic automation workflows
- Building no-code AI assistants for functional use cases
- Automating repetitive business tasks using AI agents
- Improving decision-making using AI-driven insights

Practical Agentic AI Automation Use Cases for Business Functions

Participants will build these agentic AI automation workflows using no-code tools.

- **Sales Lead Qualification and Personalised Outreach Automation**
  Design multi-agent workflows to research leads, score prospects, and generate personalised outreach messages, helping sales teams accelerate pipeline creation and improve conversion rates.

- **Marketing Campaign Planning and Content Generation Using Agents**
  Build agentic workflows that define target audience messaging, create campaign strategies, and generate multi-channel marketing content such as emails and LinkedIn posts.

- **Operations SOP Knowledge Assistant Using RAG and AI Agents**
  Develop an AI-powered assistant that retrieves information from SOPs and internal documents, provides step-by-step guidance, and supports consistent execution of operational processes.

- **AI Copilots for Reporting, Summarisation, and Analysis**
  Create AI copilots that automate report generation, summarise business data, and provide actionable insights to support faster and better decision-making.

- **Multi-Agent Workflow Automation for Business Processes**
  Design end-to-end automation workflows where multiple AI agents collaborate to handle repetitive business tasks, streamline operations, and improve productivity across functions

Tools & Platforms You Will Explore

AI & LLM Platforms

OpenAI | Claude | Llama | MISTRAL AI_ | Gemini

Cloud AI Services

Azure OpenAI | Azure Cognitive Services | AWS Comprehend

Agent & Automation Frameworks

activepieces | crewai | n8n | Dify | make

Executive Productivity AI

Claude | Napkin | Gamma | Canva AI

Open-Source / On-Prem Models

LLaMA | LLaMA-Factory Easy and Efficient LLM Fine-Tuning | DistilBERT | Ollama | LORA

RAG, No code AI & Data Tools

Anything LLM | RAGFlow | NotebookLM | orange | Google Flow

AI Governance & Risk Management

Enterprise AI deployment is not just a technology challenge, it is a governance imperative. This program dedicates significant focus to helping senior leaders build the frameworks and structures needed to deploy AI responsibly.

- **AI Risk Taxonomy**

  Learn to identify and classify AI risks: bias in model outputs, hallucinations, data privacy breaches, intellectual property exposure, and security vulnerabilities.

- **Responsible AI Principles**

  Apply globally recognised responsible AI principles to your organisation's AI programmes and procurement processes.

- **GenAI & Agentic AI Policies**

  Draft and implement usage policies for generative AI tools and autonomous AI agents operating within your enterprise workflows.

- **AI Governance Boards**

  Design oversight structures including AI steering committees, risk review boards, and cross-functional accountability models.

- **Human-in-the-Loop Design**

  Architect AI workflows that maintain meaningful human oversight at critical decision points balancing automation with accountability.

- **Compliance & Auditability**

  Understand emerging AI regulations, audit requirements, and how to maintain traceable, auditable AI decision trails for regulators and stakeholders.



Why This Program Stands Apart

Built for Leaders, Not Developers

Every concept, case study, and frame work is designed specifically for business and technology leaders. There is no coding, no technical prerequisites, and no developer jargon just strategic, executive-level AI education.

25+ Real Enterprise Case Studies

This is not a theoretical program. Every session anchors learning in real boardroom challenges across industries including banking, healthcare, retail, manufacturing, logistics, insurance, pharma, sales & marketing, operations and automotive.

See AI in Action — No Coding

Live 10+ hands-on exercises, featuring no-code AI demonstrations are embedded in live session. You see exactly how AI tools behave in real business scenarios, allowing you to make informed decisions as a leader.

Board-Level Communication Skills

You will learn to communicate AI strategy, ROI, risk, and governance to boards, executives, and regulators — using the language and frameworks that matter at the top.

End-to-End AI Strategy Coverage

From AI fundamentals and LLM architecture to vendor selection, fine-tuning strategy, cloud deployment, governance, and enterprise transformation this is a complete AI leadership curriculum, not a single-topic workshop.

Frameworks You Can Use Immediately

Every session produces practical outputs decision frameworks, ROI calculators, governance templates, and roadmaps that you can apply within your organization from the very next week.

Case Studies for Enterprise AI Leaders

These dedicated, real-world case studies are designed for professionals aspiring to leadership roles in Artificial Intelligence. The projects can be tailored to your domain expertise, such as banking, finance, telecom, automotive, manufacturing, or supply chain. By working on these initiatives, participants will strengthen their portfolio for AI leadership roles and be ready to drive immediate business impact through AI within their organizations.

1. Enterprise GenAI Transformation Strategy

Objective :

Design a comprehensive enterprise-wide Generative and Agentic AI strategy that identifies high-impact use cases, prioritises investments, and delivers measurable business ROI across any industry.

Problem Statement :

A large enterprise intends to adopt Generative and Agentic AI to improve efficiency, innovation, and decision-making but lacks clarity on where to begin, which use cases will deliver measurable ROI, and how to scale AI responsibly across the organisation. Leadership requires a structured roadmap to identify high-impact opportunities, manage risks, select appropriate technology platforms, and ensure measurable business outcomes aligned with business goals. Participants will develop a strategic AI transformation plan that includes use case prioritisation, ROI estimation, governance and risk framework, technology and vendor considerations, and a phased execution roadmap for enterprise-wide AI adoption.

2. AI Governance, Risk & Responsible AI Framework for an Enterprise

Objective :

Develop a comprehensive AI governance and responsible AI framework to ensure safe, compliant, and ethical use of Generative and Agentic AI across the enterprise.

Problem Statement :

An organisation plans to deploy GenAI tools such as chatbots, copilots, and AI agents across departments but faces risks related to data privacy, hallucinations, bias, intellectual property leakage, and regulatory compliance. Leadership requires a structured governance model to monitor AI systems, ensure ethical usage, manage compliance, and build trust among stakeholders. Participants will design a governance framework covering risk taxonomy, policy guidelines, compliance checklists, and monitoring mechanisms.

3. Build vs Buy vs Partner: Enterprise AI Platform Decision Strategy

Objective :

Evaluate and recommend the optimal AI technology strategy (build in-house, buy platforms, or partner with vendors) for implementing enterprise-scale Generative AI solutions.

Problem Statement :

A mid-to-large organisation seeks to implement AI-powered automation and copilots but is uncertain whether to build custom AI solutions, adopt platforms such as Azure OpenAI or AWS Bedrock, or partner with external vendors. Poor decisions may lead to high costs, vendor lock-in, scalability challenges, and security risks. Participants will analyse business requirements, compare platforms, assess cost and risk, and propose a comprehensive enterprise AI technology strategy aligned with long-term business goals.



Job Readiness Module

From Learning to Industry-Ready AI Professional

The Job Readiness Module is a dedicated, structured component designed to help learners, confidently transition from training to real-world AI roles. This module ensures you are not only technically skilled but also professionally prepared to succeed in interviews and on the job.

Industry-Ready Project Portfolio

Apply your Generative AI and Agentic AI skills to real-world, domain-specific capstone projects. Each project is designed to simulate actual industry use cases, helping you demonstrate practical problem-solving and end-to-end AI solution development.

Resume & CV Optimization

Expert-guided sessions to:

- ✓ Structure AI-focused resumes aligned with industry expectations.
- ✓ Highlight GenAI, LLM, RAG and Agentic AI projects effectively.
- ✓ Position your profile for roles like,
  - AI Product Leader.
  - Gen AI Strategy Consultant
  - Agentic AI Solutions Leader
  - AI Workflow Automation Leader

Mock Interviews with Expert Feedback

- ✓ Technical interview simulations based on real hiring patterns.
- ✓ GenAI, LLM, system design, and project discussion rounds.
- ✓ Personalized feedback to identify gaps and improve confidence.

LinkedIn Profile & Personal Branding

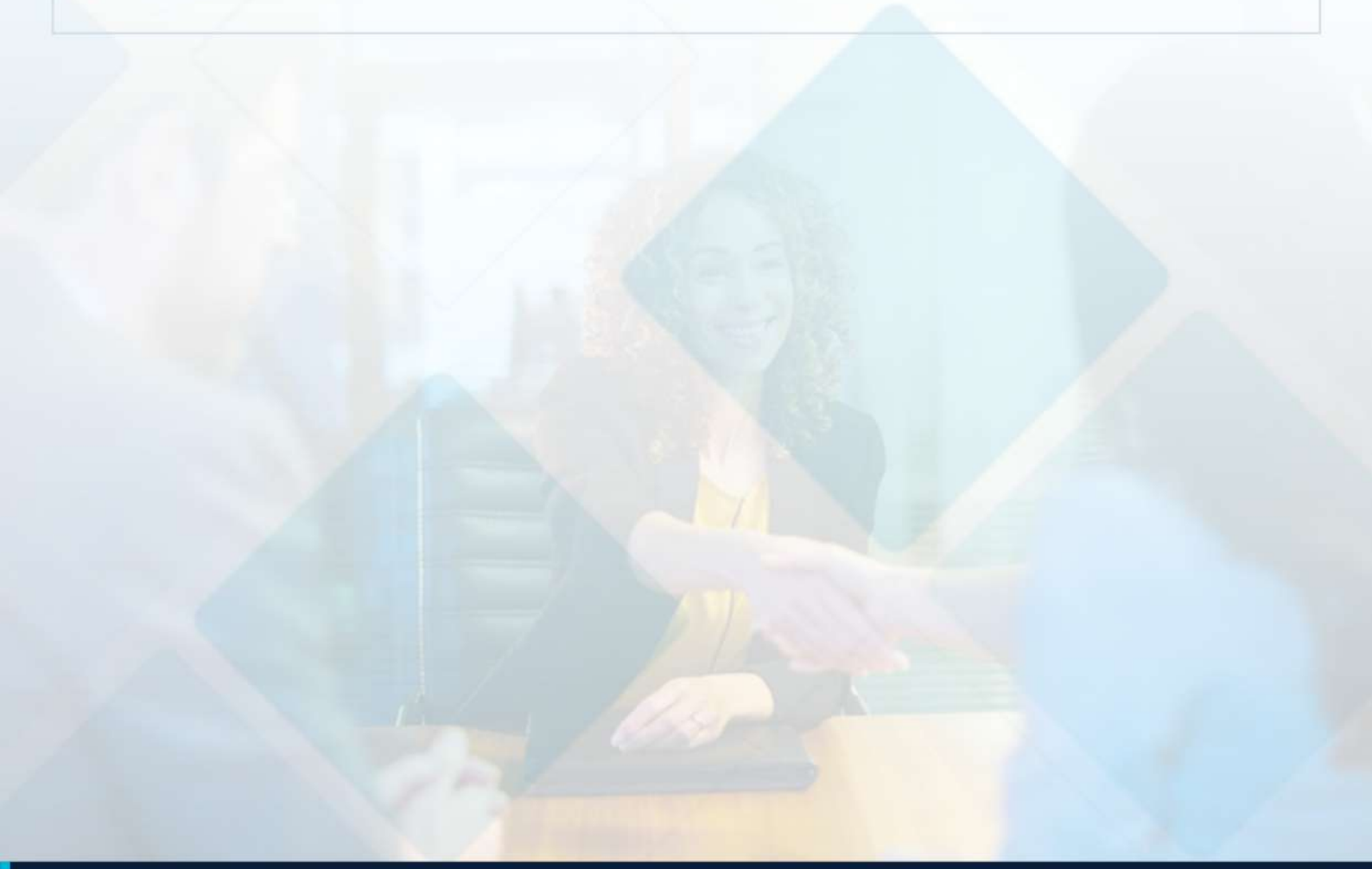
- ✓ Optimize your LinkedIn profile for AI and GenAI roles.
- ✓ Learn how to showcase projects, certifications, and skills.
- ✓ Improve recruiter visibility and professional positioning.

Interview Preparation Material

- ✓ Curated interview questions and scenarios.
- ✓ Concept revision guides for Generative AI, LLMs, RAG, Agents, and ML foundations.
- ✓ Guidance on explaining projects, architecture, and business impact.

Certification & Career Validation

- ✓ **Preparation support for the NASSCOM Certification Test**
- ✓ Strengthen credibility with industry-recognized certification



Introducing the

INTTRVU.AI CAREER PORTAL

One year of career support. Smarter preparation. Better opportunities.

Your learning journey deserves a strong career outcome. Every learner who completes an INTTRVU.AI program gets 12 months of access to our AI-powered Career Portal, supporting you with CV building, interview readiness, and relevant job opportunities.



EVERYTHING YOU NEED TO GET CAREER-READY

AI Resume Builder
Create and customize your CV for specific job roles and employer requirements.

Expert CV Review
Get personalised feedback on your CV from our Placement Team.

AI Mock Interviews
Practise realistic interview scenarios with an AI interview coach and receive feedback.

Mock Interviews with Hiring Managers
Get feedback through live practice sessions with hiring managers.

Skill Assessments
Assess your skills, identify gaps, and improve your job readiness.

AI-Powered Job Matching
Discover job recommendations based on your skills, interests, and profile.

Job Board with Search & Filters
AI career opportunities across a wide employer network, with easy search and filters.

Instant Job Alerts
Receive notifications when relevant positions are posted.

YOUR NEXT OPPORTUNITY STARTS HERE.

Career support that continues for a full year after your program ends.

Included for every learner who completes an INTTRVU.AI program.

Your Success Partner

Each learner enrolled in this **Advanced Certification Program** is assigned a **Success Partner** who guides and supports you throughout your learning journey.
Success Partner plays a key role in ensuring your overall growth, consistent progress, and a smooth, engaging learning experience.

Roles and Responsibilities of a Success Partner

- ✓ Acts as your personal point of contact throughout your program duration.
- ✓ Provides timely guidance and assistance to resolve any academic or administrative queries.
- ✓ Monitors your learning progress and ensures you stay on track with personalized follow-ups and motivation.
- ✓ Facilitates a positive and engaging learning environment, connecting you with mentors and resources when needed.

How to Seek Assistance?

After onboarding, your Success Partner will connect with you via email. Your queries will be acknowledged promptly through the customer support helpdesk available on the LMS, and your Success Partner will ensure timely resolution.



Meet Your Mentors

**Backed by 25+ industry mentors in leadership roles.
Here are a few of them.**



Kushagra Agarwal
Asst. Vice President
To The New



Punit Shah
Associate Director
Synechron



Varun P Divadkar
Vice President
Citi



Sadanand Sutar
Asst. General Manager
IDBI Bank



Mohammad Sarfarazul A
Technical Advisor
J-PAL
South Asia



Abhishek Gupta
Engineering Analyst
Google



Aman Kasaudhan
AI Product Lead
LTIMindtree



Arun Vignesh. M
Senior Technical Lead
H&R Block
India

Testimonials

Google 4.7 ★★★★★



Nitin Jethwani

Role: Senior Data Scientist

Exp.: 10+ yrs

BAJAJ FINSERV

The course material was comprehensive and straightforward, directly addressing today's job market needs. Rohit was always on hand, providing personalized feedback that was crucial for improvement. Mock interviews felt incredibly authentic, boosting my confidence and skill significantly. One of the most astonishing outcomes of this journey was the significant salary hike I achieved, thanks to the negotiation skills learned through the program. I secured a position with a **130% higher salary** than my previous role. The number of offers (10+) I received allowed me to choose a role that was not just financially rewarding but also aligned with my career aspirations and values.



Shivam Agrawal

Role: Data Scientist

Exp.: 9+ yrs

virtusa
Accelerating Business Outcomes

I attended a data science course offered by INTTRVU.ai and had an excellent experience. The course content is very streamlined and focuses on the most relevant topics for today's job market and advancements. The pace of teaching is excellent. Mr. Rohit frequently takes feedback from students to ensure everyone is keeping up. There are separate sessions each week dedicated to solving doubts. Through the support of INTTRVU.ai, I received a **100% hike** in my first offer from an MNC. Highly recommended for those looking to transition into the data science space. The course is great value for money and time well spent.



Rudesh More

Role: AI-ML Specialist

Exp.: 10+ yrs

accenture

I feel fortunate to have discovered Inttrvu.ai. Their study material is updated with current AI/ML trends, it is precise and crisp, which helps you prepare quickly for interviews. They also provide mock interviews which is a crucial part, where you learn to answer questions confidently. The staff and faculty are always available. Rohit Sir, the head of the institute, guides you through every phase, from understanding technical concepts to interview preparation. He keeps you motivated in this competitive field. Thanks to Rohit Sir, under his guidance I secured a data science role with a **70% salary hike!**



Hitesh Patil

Role: Data Scientist

Exp.: 8+ yrs

NTT DATA

I received 4 offers from top MNCs with **100% Hike** and chose to join NTT DATA, thanks to this exceptional platform for Data Science, Machine Learning, and Generative AI. It offers personalized mentorship, structured learning paths, hands-on projects, and real-world coding exercises. The content is regularly updated to reflect the latest AI advancements, making it ideal for both beginners and professionals. With a strong focus on practical skills and career growth, this platform is highly recommended.



Ranjith Kumar

Role: Senior Customer Support Manager

Exp.: 15+ yrs

The Generative AI course at INTTRVU.AI has significantly improved my understanding of modern AI technologies. The practical assignments, live sessions, and project-based learning made it easier to apply concepts in real-world scenarios. The course boosted my confidence in working with Gen AI tools and frameworks. Thank you to the entire team for such a valuable learning experience.



Dhaval Bhamre

Role: Lead Software Engineer

Exp.: 14+ yrs

My experience with INTTRVU.AI was excellent. The course gave me a strong foundation in Generative AI and Agentic AI. The sessions were informative, interactive, and helpful, with practical examples that made it easier to understand the concepts. I especially appreciated the hands-on approach and exposure to various AI tools and technologies. It was a valuable learning experience that helped me enhance my skills and build greater confidence in exploring the field of AI.



Niraj Gupta

Role: Technical Lead

Exp.: 14+ yrs

I enrolled in this course to learn about Generative AI, and I'm glad I did. The mentors explain concepts patiently, and the course includes useful hands-on activities. The support team responds quickly to queries, making the learning process smooth. I feel more confident applying Gen AI concepts now. Thank you for a great learning experience.



Hazarath reddy

Role: Product Manager

Exp.: 14+ yrs

I had a great learning experience with INTTRVU.AI. The course provided a clear and practical understanding of Data Science, ML, NLP, Generative AI and Agentic AI, with concepts explained in a structured and easy-to-understand manner. The trainer was knowledgeable, supportive, and did an excellent job of connecting the concepts with real-world use cases. The sessions were engaging, informative, and helped me build a stronger perspective on how AI can be applied in real-world products and business scenarios. Overall, it was a valuable and worthwhile learning experience, and I would highly recommend INTTRVU.AI to anyone looking to strengthen their understanding of AI.



Aman Bhagirath

Role: Technical Specialist

Exp.: 14+ yrs

DAMCO

Gen AI course has been a great learning experience. It helped me understand AI concepts in a practical and easy-to-understand way. The mentors are highly knowledgeable and explain complex topics using relevant real-world examples. I particularly enjoyed the hands-on projects, which made the learning process engaging and effective. The supportive and interactive learning environment made the overall experience even better. I am happy with the course and would definitely recommend it to anyone looking to build practical knowledge of Gen AI.



Kunal Gupta

Role: Sr. Systems Engineer

Exp.: 5+ yrs

Infosys

The Generative AI course at INTTRVU.AI has been a great learning platform so far. The combination of theory, practical demonstrations, and mentor guidance has made the learning process smooth and enjoyable. Every session provides practical insights that can be applied in real-world scenarios. The mentors are approachable, knowledgeable, and always willing to clarify doubts. I'm excited for the upcoming sessions and look forward to deepening my AI skills.



Pankaj Kumar Giri

Role: Information System Consultant

Exp.: 9+ yrs

LUMEN TECHNOLOGIES

I'm currently enrolled in the Generative AI course at INTTRVU.AI, and my experience has been very positive so far. The sessions are well structured, the mentors explain concepts clearly, and the hands-on approach makes learning engaging and practical. The real-world examples and interactive discussions have helped me understand complex concepts with ease. I'm looking forward to exploring the upcoming modules and further strengthening my AI skills.



Aaron Joel Fernandes

Role: R&D Devops Engineer

Exp.: 14+ yrs

NOKIA Connecting Intelligence

INTTRVU.AI Machine learning and data science course is taught by extremely knowledgeable and experienced faculty. Curriculum is very designed which includes even the latest trends like Gen AI and Deep learning. The labs are very hands on and delve into practical data sets for practice. Data science being very vast can often be overwhelming but the structured and succinct approach taken by this institute makes the learning manageable without being too caught up into endless complexities. Practice exercises provided instill confidence.



Siddhartha Singh

★★★★★

Role: AI-ML Engineer

Exp.: 20+ yrs

アルフレッド Alfred

Definitely recommend INTTRVU.AI to anyone looking to start fresh or move into data science and AI! Had a great experience with them. As someone switching careers, their support really made a difference. They connected me with genuine placement opportunities and guided me through the whole process. I've received a couple of interview calls after finishing my data science and AI program. The team's follow-ups and constant updates made everything super smooth.



Naveen kumar

★★★★½

Role: Assistant Manager
Reporting and Analytics

Exp.: 15+ yrs

EY

I'm Naveen Kumar from Bengaluru, an Analytics & AI professional with 15+ years of experience. The Generative AI course at INTTRVU.AI has helped me understand AI concepts in a practical and structured way. The mentors are highly knowledgeable, and the hands-on projects with real-world examples have made learning engaging and applicable. Overall, I'm very satisfied and would confidently recommend this course to professionals looking to build practical GenAI skills.



Venkatesh Pappu

★★★★★

Role: Associate Consultant

Exp.: 11+ yrs

INFOYA

This is a great platform for learning AI topics. The facilities are also good, and they provide useful exercises to help us understand the concepts better. They also provide recordings for each session, which is very helpful for revision. I would definitely recommend this platform to others.



Dibbosh Baruah

★★★★½

Role: General Manager

Exp.: 20+ yrs

TDC TRAVEL DEALS ONLINE

The AI and ML course offered by INTTRVU was truly exceptional. The curriculum was thoughtfully designed and well-structured, seamlessly blending strong theoretical foundations with hands-on practical applications. Each concept was explained with clarity, making complex topics easier to grasp. The projects were engaging, industry-relevant, and closely aligned with real-world use cases, which helped in applying learning effectively. Overall, the program significantly strengthened my understanding of AI and ML and boosted my confidence in solving practical business problems.



Valli Raja Sekar

Role: Senior Data Scientist

Exp.: 7+ yrs

TE connectivity

Rohit sir helped me in the preparation for cracking the product based company in data science with **125% hike**. He had provided the immense material on the Golden standard which helped me to crack the interview and one of the most important aspects is the mock Interview. The gaps will be identified and you can feel immense confidence while appearing for the next interview.



Shilpa Diggai

Role: Project Manager

Exp.: 18+ yrs

cognizant

INTTRVU provided a well-structured and practical approach to dat science learning, focusing strongly on industry best practices. The lectures were clearly delivered, well-organized, and easy to follow, making complex concepts easier to understand. Regular assignments were provided and carefully reviewed, with attention given to individual contributions, which helped reinforce learning and accountability. Overall, the program offered a disciplined, supportive, and highly effective learning experience that added real value to my professional growth



Priyanka Chandrashekhar

Role: Principal Software Engr.

Exp.: 8+ yrs

PNC

INTTRVU.ai Machine learning and data science course is taught by extremely knowledgeable and experienced faculty. Curriculum is very designed which includes even the latest trends like GEN AI and Deep Learning. The labs are very hands on and delve into practical data sets for practice. Data science being very vast can often be overwhelming but the structured and succinct approach taken by this institute makes the learning manageable without being too caught up into endless complexities. Practice exercises provided instill confidence.



Sanmay Kokate

Role: Generative AI Engr.

Exp.: 8+ yrs

Capgemini

Definitely recommend Inttrvu.ai to anyone looking to start fresh or move into data science and AI! Had a great experience with them. As someone switching careers, their support really made a difference. They connected me with genuine placement opportunities and guided me through the whole process. I've received a couple of interview calls after finishing my data science and AI program. The team's follow-ups and constant updates made everything super smooth.

Dual Certificate

Two trusted certifications:

INTTRVU.AI & **NASSCOM**





Program Investment

GENERATIVE AI & AGENTIC AI FOR LEADERS

~~₹99,000~~

₹79,000 (Including GST)

No Cost EMI available at ₹13,167/month

Everything Included in Your Program Fee

- ✓ Live Interactive Weekend Sessions
- ✓ 25+ Real-World Executive Case Studies
- ✓ 10+ Hands-On No-Code AI Demonstrations in Live Session
- ✓ Session Decks & Presentation Materials
- ✓ AI Frameworks, ROI Calculators & Decision Templates
- ✓ Governance Playbooks & Risk Management Frameworks
- ✓ Sample Datasets (Where Applicable)
- ✓ Recorded Case Study & Demo Walkthroughs
- ✓ Peer Learning with Senior Leaders Cohort
- ✓ Dual Certificate of Completion

Ready to Lead the AI Revolution?

Join a cohort of forward-thinking leaders transforming their organisations with strategic AI.

Program Fee: ₹79,000

6 Months | Live Weekend Batches | No Coding Required

